

## ANA KUSTER — MOTION DESIGNER

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### EDUCATION

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**Ringling College of Art and Design**, Sarasota, FL  
Bachelor of Fine Arts, Motion Design, May 2026

**Sheridan College**, Oakville, ON, Canada  
Advanced Diploma, Visual and Creative Arts Advanced, April 2022  
Ontario College Certificate, Art Fundamentals, August 2020

### WORK EXPERIENCE

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**Design Intern**, NBCUniversal Telemundo Enterprises, Remote, September 2024 - present  
Assisting in the design and production of promotional graphics for Telemundo's broadcast content

- Propose logotype designs for TV productions spanning different genres
- Create animated assets for on-air promotional material according to broadcast specs
- Collaborate with team members via shared files and directly incorporate feedback and instructions

**Student Design Assistant**, Ringling College of Art and Design, Sarasota, FL, June - September 2024  
Created marketing material for Ringling College's Center for Career Services and redesigned multiple print documents in order to align them with new brand guidelines

- Executed the design of assets for the "Food 4 Thought 2024 - Elevate Your Employability" on-campus event
- Redesigned and reformatted several print documents outlining policies, links, and advice from the CCS
- Utilized self-driven workflow that ensured proper organization and delivery of files and assets

### CLASS EXPERIENCE

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**3D Animator**, Ringling College of Art and Design, Sarasota, FL, January - December 2024  
As part of two "3D Animation" courses, designed and animated a variety of 3D videos using Cinema 4D

- Adapted to use of new software and researched its features to improve personal workflow
- Preserved editability of files by fully utilizing procedural shapes and tools in order to easily iterate
- Edited and color-corrected footage in After Effects as final touch-up

**2D Animator**, Ringling College of Art and Design, Sarasota, FL, August - December 2023  
As part of a "2D Animation" course, conceptualized and executed multiple 2D projects utilizing a wide variety of visual styles and animation methods using After Effects

- Implemented After Effects expressions and precomp organization methods to fully optimize workflow
- Converted static style frames created in Photoshop and Illustrator into fully animated videos in After Effects
- Completed complex projects with extremely short turnaround times

**Print Layout Artist**, Sheridan College, Oakville, ON, Canada, September 2020 - April 2022  
As part of multiple 2D Design courses, ideated and designed a variety of print layout projects

- Tackled a wide variety of client problems involving vastly different content and subject matter
- Explored different typographic solutions for body type, headings, and titles through InDesign
- Researched subject matter extensively to create visual designs that reflected intended message

### AWARDS

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**Student Silver ADDY Award**, American Advertising Awards, 2025  
**Rookie of the Year: Motion Graphics – Finalist, Excellence Award, Draft Selection**, Rookie Awards, 2024  
**President's List**, Ringling College of Art and Design, Fall 2022 - Fall 2024  
**President's Scholarship**, Ringling College of Art and Design, March 2022  
**Silver Medal (for highest GPA)**, Sheridan College, September 2020 and June 2022  
**Heather Whitton Award**, Sheridan College, June 2021 and May 2022

### SKILLS

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**Software: Proficient** – Photoshop, Illustrator, After Effects, InDesign, Figma | **Working knowledge** – Cinema 4D, Redshift, OctaneRender, Blender, Premiere Pro, Dragonframe | **Basic** – Rive, Unreal Engine, Unity, Maya, Audition

**Languages:** English, Spanish (bilingual)